



## Privacy Policy

### Websites this Privacy Policy applies to:

[www.qssltd.uk](http://www.qssltd.uk) served by Quality Systems Solutions Ltd, Unit 24 Adwick Business Park, Church Lane, Adwick-le-Street, Doncaster, South Yorkshire, DN6 7HD

[www.qualityservicesolutions.co.uk](http://www.qualityservicesolutions.co.uk) served by Quality Service Solutions Ltd, Unit 23 Adwick Business Park, Church Lane, Adwick-le-Street, Doncaster, South Yorkshire, DN6 7HD

The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations.

### Policy key definitions:

- "I", "our", "us", or "we" refers to the businesses Quality Systems Solutions Ltd and Quality Service Solutions Ltd and their respective websites.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Regulations.

### How we process and use your data

- 1) We only use the data you submit via the website in such a way to deliver the products and services requested or answer your queries submitted via the website.
- 2) We do NOT share, rent or sell your email address, personal information or company details with any third parties unless strictly authorised by you.

### Data security and protection

- 1) We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirements.
- 2) All data submitted via the website is done so over industry standard encryption to ensure high levels of privacy and security.

### Email marketing and subscription

- 1) Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing

of your personal data" above. Any email marketing messages we send are done so through an EMS, email marketing service provider. An EMS is a third party service provider of software / applications that allows marketers to send out email marketing campaigns to a list of users.

- 2) Email marketing messages that we send may contain tracked clickable links or similar server technologies to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.
- 3) Any email marketing messages we send are in accordance with the GDPR and the PECR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time. See any marketing messages for instructions on how to unsubscribe or manage your preferences, you can also unsubscribe from all MailChimp lists, by following this link, otherwise contact the EMS provider.
- 4) Our EMS provider is; MailChimp operating on website: [www.mailchimp.com](http://www.mailchimp.com).  
We hold the following information about you within our EMS system:
  - a) Time and date of signup
  - b) Your email address
  - c) First name (optional)
  - d) Surname (optional)
  - e) Company (optional)